

UOBAM (Malaysia) launches a robo-advisory service to help Malaysia's corporate investors weather the COVID-19 volatility with customised investment portfolios

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UOBAM (Malaysia) launches robo-advisory service

KUCHING: UOB Asset Management (Malaysia) Bhd (UOBAM (Malaysia)) has launched UOBAM Invest, a robo-advisory service that provides customised investment portfolios online to help companies meet their investment goals.

Corporate investors have convenient online access to their portfolios, enabling them to keep on top of matters as Covid-19-related market volatility continues.

UOBAM Invest underscores UOBAM (Malaysia)'s commitment to making investing simpler, smarter and safer through technology.

First launched in Singapore in 2018, UOBAM Invest offers corporate investors the Digital Adviser portfolio planner, which can be used to generate automatically customised portfolio proposals, ranging from very conservative to very aggressive.

The portfolios are generated after corporate investors complete an interactive, goals-based questionnaire that takes into consideration their combined investment goals, risk appetite and investment profile.

UOBAM (Malaysia) chief executive officer Lim Suet Ling said UOBAM Invest capitalises on UOB Asset Management's strong investment expertise to offer customised portfolios that aim to help corporate investors optimise their investment strategies amid periods of heightened volatility.

"At UOBAM (Malaysia), we not only benefit from UOBAM Group's more than 30 years of experience and expertise, we also tap UOB Group's extensive regional network and local market insights to help investors in Malaysia preserve and grow their wealth," Lim said.



Lim Suet Ling

"Economic shocks such as the Covid-19 pandemic highlight the importance of a risk-based approach to investing to help corporate investors limit the impact of short-term risk while meeting their long-term investment goals.

"With UOBAM Invest, our clients can receive within minutes customised investment portfolios generated through our proprietary screening methodology and asset allocation framework based on their risk appetite and goals.

"Our customised portfolios are created from a wide range of UOBAM-managed funds and global exchange-traded funds (ETFs). A conservative portfolio will typically comprise ETFs or unit trusts that are invested mainly in government bonds, money market and fixed income.

"The most aggressive portfolio will largely consist of ETFs or unit trusts that are equities-based, and a small allocation to those that are focused on high-yield bonds."

UOBAM Invest's Digital Adviser portfolio planner also features an optimisation algorithm to project success probabilities, helping corporate investors decide if they require portfolio adjustments according to their desired returns and risk appetite.

After confirming the

portfolio's allocation, corporate investors can then leave it to UOBAM (Malaysia) to monitor the investments as well as to rebalance the portfolio quarterly and whenever funds are injected or withdrawn.

Corporate investors who prefer to make their own investment decisions can use UOBAM Invest's Fund Direct to build their own portfolio from a list of UOBAM's unit trusts. They will be able to manage their investments independently and to buy or to sell as and when they require.

Through its secure, online portal, UOBAM Invest provides corporate investors with historical data and insights, professional investment guidance and round-the-clock access to our portfolio solutions, enabling them to monitor and to manage their investments in real time.

"This means that they not only can enjoy greater flexibility and control over their investments, but also the ease and convenience of managing their own investments digitally from the safety of their own homes amid the Covid-19 pandemic.

"This is one way we combine the strengths of our investment expertise with technology to help our clients respond to rapid changes in the current climate," Lim added.

To use UOBAM Invest's Digital Adviser, corporate investors must have a minimum investment of RM500,000. For the Fund Direct feature, corporate investors must meet the minimum investment requirements of the respective UOBAM-managed funds as outlined in the fund's prospectus or information memorandum.

UOBAM Invest is currently also available in Singapore for corporate investors and in Thailand for retail investors.

UOBAM lancar perkhidmatan penasihat-robo



KHIDMAT nasihat-robo menyediakan portfolio pelaburan dalam talian bagi membantu syarikat mencapai matlamat pelaburan mereka.

KUALA LUMPUR: Pelabur korporat dengan pelaburan minimum sebanyak RM500,000 boleh menggunakan Invest UOBAM milik UOB Asset Management (Malaysia) Bhd, iaitu khidmat nasihat-robo yang menyediakan portfolio pelaburan dalam talian bagi membantu syarikat mencapai matlamat pelaburan mereka.

UOBAM Invest menyediakan pelabur dengan akses dalam talian yang mudah kepada portfolio mereka, membolehkan mereka untuk sentiasa mendahului perkembangan khususnya dalam keadaan ketidakstabilan yang berkaitan dengan Covid-19.

"UOBAM Invest memanfaatkan kepakaran pelabu-

ran UOB Asset Management yang kukuh bagi menawarkan portfolio disesuaikan untuk membantu pelabur korporat mengoptimalkan strategi pelaburan mereka dalam keadaan yang tidak menentu ini," kata Ketua Pegawai Eksekutif, Lim Suet Ling dalam satu kenyataan semalam.

UOBAM Invest menawarkan pelabur korporat perancang portfolio Penasihat Digital, yang boleh digunakan untuk menghasilkan cadangan portfolio yang disesuaikan secara automatik, merangkumi pelaburan yang bersifat konservatif atau agresif.

Portfolio tersebut dijana selepas pelabur korporat melengkapkan soal selidik in-

teraktif yang mengambil kira matlamat gabungan pelaburan mereka, selera risiko dan profil pelaburan.

"Dengan UOBAM Invest, pelanggan kami akan menerima portfolio pelaburan peribadi mereka dalam tempoh yang amat pantas, yang dijana melalui metodologi tapisan proprietari dan rangka kerja pengagihan aset berdasarkan selera risiko dan matlamat mereka," kata Lim.

Maklumat lanjut mengenai UOBAM Invest boleh didapati melalui www.uobam.com.my/uobaminvest/index.html.

UOBAM Invest juga boleh didapati di Singapura untuk pelabur korporat dan di Thailand bagi pelabur runcit. – Bernama

UOBAM (Malaysia) launches a robo-advisory service to help Malaysia's corporate investors weather the COVID-19 volatility with customised investment portfolios



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UOB Asset Management launches robo-advisory service

INVESTMENT

Tuesday, 12 May 2020
2:17 PM MYT



UOBAM (Malaysia) CEO Lim Suet Ling said UOBAM Invest leverages on UOB Asset Management's expertise to offer customised portfolios so corporate investors could optimise their investment strategies amid periods of heightened volatility.

KUALA LUMPUR: UOB Asset Management (Malaysia) Bhd launched its UOBAM Invest, a robo-advisory service that provides customised investment portfolios online to help companies meet their investment goals.

It said in a statement on Tuesday due to the current uncertainties and Covid-19 related market volatility, corporate investors would be able to access their portfolios online to keep on top of such matters.

UOBAM Invest will make investing simpler, smarter and safer through technology.

UOBAM (Malaysia) CEO Lim Suet Ling said UOBAM Invest leverages on UOB Asset Management's expertise to offer customised portfolios so corporate investors could optimise their investment strategies amid periods of heightened volatility.

UOBAM was launched in Singapore in 2018, offering corporate investors the digital adviser portfolio planner, which can be used to generate automatically customised portfolio proposals, ranging from very conservative to very aggressive.

The portfolios are generated after corporate investors complete an interactive, goals-based questionnaire which considers their combined investment goals, risk appetite and investment profile.

Lim said UOBAM (Malaysia) not only benefits from UOBAM Group's more than 30 years of experience and expertise, but it also tap UOB Group's extensive regional network and localmarket insights to help investors in Malaysia preserve and grow their wealth.

UOBAM (Malaysia) launches a robo-advisory service to help Malaysia's corporate investors weather the COVID-19 volatility with customised investment portfolios

"Economic shocks such as the Covid-19 pandemic highlight the importance of a risk-based approach to investing to help corporate investors limit the impact of short-term risk while meeting their long-term investment goals.

"With UOBAM Invest, our clients can receive within minutes customised investment portfolios generated through our proprietary screening methodology and asset allocation framework based on their risk appetite and goals.

"Our customised portfolios are created from a wide range of UOBAM-managed funds and global exchange-traded funds (ETFs). A conservative portfolio will typically comprise ETFs or unit trusts that are invested mainly in government bonds, money market and fixed income. The most aggressive portfolio will largely consist of ETFs or unit trusts that are equities-based, and a small allocation to those that are focused on high-yield bonds," she said.

UOBAM Invest's Digital Adviser portfolio planner also features an optimisation algorithm to project success probabilities, helping corporate investors decide if they require portfolio adjustments according to their desired returns and risk appetite. After confirming the portfolio's allocation, corporate investors can then leave it to UOBAM (Malaysia) to monitor the investments as well as to rebalance the portfolio quarterly and whenever funds are injected or withdrawn.

Corporate investors who prefer to make their own investment decisions can use UOBAM Invest's Fund Direct to build their own portfolio from a list of UOBAM's unit trusts.

To use UOBAM Invest's Digital Adviser, corporate investors must have a minimum investment of RM500,000.

UOBAM (Malaysia) launches a robo-advisory service to help Malaysia's corporate investors weather the COVID-19 volatility with customised investment portfolios



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KUALA LUMPUR (May 12): Corporate investors with a minimum investment of RM500,000 can utilise UOB Asset Management (Malaysia) Bhd's UOBAM Invest, a robo-advisory service that provides customised investment portfolios online to help companies meet their investment goals.

UOBAM Invest provides investors with convenient online access to their portfolios, enabling them to keep on top of matters as Covid-19-related market volatility continues.

"UOBAM Invest capitalises on UOB Asset Management's strong investment expertise to offer customised portfolios to help corporate investors optimise their investment strategies amid periods of heightened volatility," chief executive officer (CEO) Lim Suet Ling said in a statement today.

UOBAM Invest offers corporate investors the Digital Adviser portfolio planner, which can be used to generate automatically customised portfolio proposals, ranging from very conservative to very aggressive. The portfolios are generated after corporate investors complete an interactive, goal-based questionnaire that takes into consideration their combined investment goals, risk appetite and investment profile.

"With UOBAM Invest, our clients can receive within minutes customised investment portfolios generated through our proprietary screening methodology and asset allocation framework based on their risk appetite and goals," Lim said. More information on UOBAM Invest can be obtained at www.uobam.com.my/uobaminvest/index.html.

UOBAM Invest is currently also available in Singapore for corporate investors and in Thailand for retail investors.

UOBAM (Malaysia) launches a robo-advisory service to help Malaysia's corporate investors weather the COVID-19 volatility with customised investment portfolios



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KUALA LUMPUR, May 12 – Corporate investors with a minimum investment of RM500,000 can utilise UOB Asset Management (Malaysia) Bhd's UOBAM Invest, a robo-advisory service that provides customised investment portfolios online to help companies meet their investment goals.

The UOBAM Invest provides investors with convenient online access to their portfolios, enabling them to keep on top of matters as COVID-19-related market volatility continues.

"UOBAM Invest capitalises on UOB Asset Management's strong investment expertise to offer customised portfolios to help corporate investors optimise their investment strategies amid periods of heightened volatility," chief executive officer Lim Suet Ling said in a statement today.

UOBAM Invest offers corporate investors Digital Adviser portfolio planner, which can be used to generate automatically customised portfolio proposals, ranging from very conservative to very aggressive.

The portfolios are generated after corporate investors complete an interactive, goals-based questionnaire that takes into consideration their combined investment goals, risk appetite and investment profile.

"With UOBAM Invest, our clients can receive within minutes customised investment portfolios generated through our proprietary screening methodology and asset allocation framework based on their risk appetite and goals," Lim said.

More information on the UOBAM Invest can be obtained at www.uobam.com.my/uobaminvest/index.html.

UOBAM Invest is currently also available in Singapore for corporate investors and in Thailand for retail investors.

UOBAM (Malaysia) launches a robo-advisory service to help Malaysia's corporate investors weather the COVID-19 volatility with customised investment portfolios



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UOB rolls out robo advisory services to Malaysia

May 12, 2020



UOB Bank expands its UOB Asset Management (UOBAM) Invest service, a robo-advisory service, for corporate investors who want to customise their investment portfolios online to help them meet their investment goals.

Corporate investors with a minimum investment of RM500,000 can utilise the service to access their portfolios enabling them to to abreast of matters amidst the Covid-19 market volatility.

The robo-advisor can generate customised portfolios proposals based on investment goals, risk appetite and investment profile, using a proprietary screening methodology and asset allocation framework.

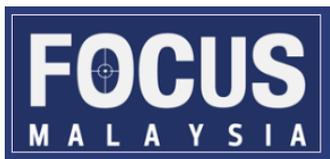
In a statement, Lim Suet Ling, chief executive officer (CEO) of UOBAM Malaysia, said that UOBAM Invest capitalises on UOB Asset Management's strong investment expertise to help corporate investors optimise their investment strategies amid periods of heightened volatility.

"Economic shocks such as the Covid-19 pandemic highlights the importance of a risk-based approach to investing to help corporate investors limit the impact of short-term risk while meeting their long-term investment goals," Lim added.

UOBAM Invest offers corporate investors the Digital Adviser portfolio planner, which can be used to generate automatically customised portfolio proposals, ranging from very conservative to very aggressive.

More information on UOBAM Invest can be obtained at www.uobam.com.my/uobaminvest/index.html.

UOBAM (Malaysia) launches a robo-advisory service to help Malaysia's corporate investors weather the COVID-19 volatility with customised investment portfolios



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UOB Asset Management launches robo-advisory services

By FocusM | May 12, 2020 12:11 pm | Mainstream

CORPORATE investors with a minimum investment of RM500,000 can utilise UOB Asset Management (Malaysia) Bhd's UOBAM Invest, a robo-advisory service that provides customised investment portfolios online to help companies meet their investment goals.

The UOBAM Invest provides investors with convenient online access to their portfolios, enabling them to keep on top of matters as Covid-19-related market volatility continues.

"UOBAM Invest capitalises on UOB Asset Management's strong investment expertise to offer customised portfolios to help corporate investors optimise their investment strategies amid periods of heightened volatility," CEO Lim Suet Ling said in a statement today.

UOBAM Invest's Digital Adviser portfolio planner can be used to generate automatically customised portfolio proposals, ranging from very conservative to very aggressive.

The portfolios are generated after corporate investors complete an interactive, goals-based questionnaire that takes into consideration their combined investment goals, risk appetite and investment profile.

"With UOBAM Invest, our clients can receive within minutes customised investment portfolios generated through our proprietary screening methodology and asset allocation framework based on their risk appetite and goals," Lim said. — May 12, 2020, Bernama

UOBAM (Malaysia) launches a robo-advisory service to help Malaysia's corporate investors weather the COVID-19 volatility with customised investment portfolios



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Finance > UOB Expands Robo-Advisor to Malaysia



Lim Suet Ling, chief executive officer, UOBAM Malaysia (Image: UOB)

FINANCE

Tuesday, 12 May 2020 10:22

UOB Expands Robo-Advisor to Malaysia

UOB Bank is rolling out its UOBAM Invest service, which provides corporate investors with customized investment portfolios online, to Malaysia, it announced on Tuesday.

The service features a Digital Adviser that generates customized portfolio proposals within minutes, based on investment goals, risk appetite and investment profile, using a proprietary screening methodology and asset allocation framework.

The portfolios are created from a range of UOBAM-managed funds and global exchange-traded funds (ETFs). Corporate investors can then leave it to UOBAM (Malaysia) to monitor the investments as well as to rebalance the portfolio quarterly and whenever funds are injected or withdrawn. Those who prefer to make their own investment decisions can also use Fund Direct build their own portfolio from UOBAM's unit trusts.

The Digital Adviser has a minimum investment of RM500,000 (\$115,000), while corporate investors who use the Fund Direct feature must meet the minimum investment requirements of the respective UOBAM-managed funds.

Optimizing Investment Strategies

UOBAM Invest aims to help corporate investors optimize their investment strategies amid periods of heightened volatility, said **Lim Suet Ling**, chief executive officer, UOBAM (Malaysia).

"Economic shocks such as the Covid-19 pandemic highlight the importance of a risk-based approach to investing to help corporate investors limit the impact of short-term risk while meeting their long-term investment goals," Lim said.

The [service](#) launched in Singapore in 2018 for corporate investors, and is also available in Thailand for retail investors. UOBAM and its subsidiaries manage about S\$36.6 billion (US\$26.3 billion) in clients' assets as at 29 February 2020.

UOB AM eyes Malaysia's robo market

LATEST NEWS

By Francis Nikolai Acosta, 12 May 20

UOB Asset Management in Malaysia has launched a robo-advisory service that provides customised portfolios, according to a statement from the firm.

The service, "UOBAM Invest", is only available to corporate clients. However, the firm expects to launch the online platform to individuals by the end of the year, according to a Kuala Lumpur-based spokesman of the firm.

The platform has already been launched in Singapore for corporate investors and in Thailand for retail investors, the statement said.

"With UOBAM Invest, our clients can receive within minutes customised investment portfolios generated through our proprietary screening methodology and asset allocation framework based on their risk appetite and goals," Lim Suet Ling, the firm's Malaysia CEO, said in the statement.

The firm's robo platform invests in both global ETFs and mutual funds managed by UOB AM, according to the statement. A conservative portfolio will typically comprise ETFs or funds that invest mainly in government bonds, money market and fixed income, while an aggressive portfolio will largely consist of ETFs or funds that focus on equities.

The firm noted that investors may also have the option to make their own investment decisions to build their own portfolio from a list of UOB AM's mutual funds.

UOB AM in Malaysia is a subsidiary of Singapore-headquartered UOB AM. In total, UOB AM and its subsidiaries manage S\$36.6bn (\$23.3bn) as of the end of February, according to the statement.