WOB



UOBAM launches new solutions to help individuals invest in volatile market

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UOB Asset Management Malaysia (UOBAM) launched its SimpleInvest Solutions to help individuals invest in a volatile market through three risk-adjusted, well-diversified funds. The three funds are the United Simple Income Select (USIS), United Simple Growth Select (USGS) and United Money Market Fund.

The USIS seeks to provide income for investors with moderate risk appetite and a mediumto long-term investment horizon. It adopts a fund-of-funds strategy where it invests in a diversified portfolio of collective investment schemes of fixed income, equity and multi-asset funds.

Meanwhile, the USGS is suitable for investors with high risk tolerance and a medium- to long-term investment horizon. It aims to generate potentially higher returns to investors via capital appreciation. It also provides investors with exposure to disruptive and secular growth opportunities in sectors such as automation, robotics, artificial intelligence and healthcare innovation.

MARKETS

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On the other hand, the United Money Market Fund is the most conservative among the three funds, suitable for risk-averse investors with a short-term investment horizon. It provides them with income and good liquidity by primarily investing in fixed income securities, money market instruments and fixed deposits.

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"Designed to suit a spectrum of risk profiles, the SimpleInvest Solutions enable individuals in different life stages to invest simply and smartly just by selecting the solution that match their risk tolerance levels and investment objectives," says Lim Suet Ling, the chief executive officer of UOBAM.

The United Money Market Fund is available at selected distributors, while the USIS and USGS are distributed by UOBAM exclusively.

The funds under the solutions are available for subscription in both domestic and foreign currencies, with a minimum initial investment of RM1,000, A\$1,000 and US\$1,000 respectively.