

UTAR and UOBAM (Malaysia) team up to provide financial literacy and investment training for undergraduates



Headline : UTAR And UOBAM (Malaysia) collaborate to provide financial literacy and investment training for undergraduates
Media : <https://liveatpc.com>
Date : 10 May 2021
Page : <https://liveatpc.com/utar-and-uobam-malaysia-collaborate-to-provide-financial-literacy-and-investment-training-for-undergraduates/>

UTAR And UOBAM (Malaysia) Collaborate To Provide Financial Literacy And Investment Training For Undergraduates

May 10, 2021

Universiti Tunku Abdul Rahman (UTAR) and UOB Asset Management (Malaysia) (UOBAM (Malaysia)) has revealed a three-year collaboration to provide financial literacy and investment training for undergraduates.

Under the collaboration, UOBAM (Malaysia) will hold a series of seminars, talks and workshops for UTAR students, covering topics such as investment industry landscape, global economic and market outlook, stock selection fundamentals and technical analysis, as well as the impact of financial technology on the investment industry.

The selected UTAR students will be able to experience on-the-job training with UOBAM (Malaysia) via a three-month internship programme and prepare themselves for becoming a successful wealth planner.

A Memorandum of Understanding (MoU) signing ceremony was held online on May 5 to commemorate the collaboration. UTAR was represented by its President, Ewe Hong Tat and UOBAM (Malaysia) was represented by its Chief Executive Officer, Lim Suet Ling.

President of UTAR, Ewe Hong Tat said, "We are pleased to partner with UOBAM (Malaysia) to provide our students with invaluable opportunities to advance their investment knowledge. Hands-on guidance and interaction from the experts at UOBAM (Malaysia) will enrich our students' experiences and complement their education."

"As they prepare for a career shift in the financial sector, joint education and continuous training initiatives to promote understanding of unit trust investments among UTAR students will bridge their knowledge gap," he said.

Meanwhile, Lim Suet Ling, Chief Executive Officer of UOBAM (Malaysia) said, "We are honored to collaborate with a renowned tertiary institution such as UTAR, as this is a testament to our support of the educational institution and its industry-academic initiative in nurturing young talent to become future industry leaders."

UTAR and UOBAM (Malaysia) team up to provide financial literacy and investment training for undergraduates

“Education is a critical component in developing skills and potential for our country’s and society’s future. In this regard, UTAR has played a critical role in producing graduate students in various fields of study for the country’s needs since its inception,” he added.

In the future, UOBAM (Malaysia) also intends to collaborate with UTAR on industrial research and consultancy project papers in the fields of technology and social innovation for UOBAM’s clients and the investing community.